

Sustainable Supply Chain Summit **comprising the Green Transportation & Logistics Summit -** **Green Manufacturing Summit - Green Purchasing Summit**

San Francisco – 16-17 October 2008
(15th pre-conference workshops)

If you sell environmental supply chain, logistics, manufacturing or procurement solutions then this is your show!

Nowhere else will you find a greater concentration of top decision makers from leading manufacturers and shippers, who are ready to talk and do business with you.

“The Summit combined strong speakers presenting across a broad supply chain perspective with the opportunity to network with executives representing some of the most impressive companies in the industry.” Newark InOne

“I attended the conference with my business partner and now feel suitably educated to make a difference to our collective effort to tackle the challenge of assessing the environmental impact of our supply chain.” Exel

“Extremely informative and motivating!” JB Hunt

“It was a fantastic place to listen to and meet companies and people who are thought leaders in green supply chains.” Masco

“The event was very informative and ideas shared were implemented and designed to move organizations forward towards best in class supply chains” US Postal Service

“The eyefortransport Green Supply Chain Summit was time well-spent. The speakers were informative and the discussions generated from the presentations were relevant and highly useful for today’s supply chain professional.” Dell

“Great 2 days packed with professional presentations and unlimited networking” Gates Corporation



www.eft.com/SustainableSC

Secure your booth today! Contact Toby James Spencer on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email tspencer@eyefortransport.com



Who is going to attend the Sustainable Supply Chain Summit 2008?

Now in its 4th year, 100-150 senior executives are expected to attend each of the co-located Green Purchasing, Green Manufacturing and Green Transportation & Logistics Summits, for a conservative 200-250 total delegates who will come to San

Francisco in October to hear directly from their peers about the latest best practices for greening these specific areas of their supply chain, and finding the ROI in being sustainable.

The unique format of the events allows those involved in each specific area of supply chain greening, as well as those in charge of strategies for improving overall supply chain sustainability, to pick and mix the sessions that are most relevant to them. Procurement, design, manufacturing, operations, transport, logistics and supply chain professionals will all gather for in-depth, business oriented discussions and networking on the latest and most pressing issues in supply chain greening.

All the networking events, lunches and some conference sessions will be shared between these customers.

This means a gathering of 200-250 executives who are interested in learning how they can improve their business strategies and assess the latest solutions.

Current and Previous eyefortransport Sponsors



Current and Previous eyefortransport Exhibitors



www.eft.com/SustainableSC

Secure your booth today! Contact Toby James Spencer on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email tspencer@eyefortransport.com





Why would you make sponsoring the Sustainable Supply Chain Summit your No1 marketing opportunity in 2008?

Full exposure to senior-level decision makers with real buying power

Unlike other events which attract hundreds of delegates of varying levels of seniority – this event is a director level event. The conference delegates are executives responsible for buying the technology, checking the latest trends and finding the most innovative solutions. If your company markets consulting services, technology solutions, optimization platforms, financial services, warehousing - especially if you sell specific green procurement, manufacturing or logistics solutions - then this event will give you unparalleled opportunities to pioneer your company as the leaders in your field.

Lead generation and new sales result primarily from the quality of the attendees passing your booth, not the quantity of visitors – this is where the Supply Chain Directions Summit excels. You need to ask yourself which event gives you the better ROI - an exhibition which boasts thousands of visitors, but only 5% are the right level in their organisation, or an event where 100% of visitors are senior decision makers with real purchasing influence.

An established and proven event

This event is firmly established as the premier event for shippers, manufacturers and retailers who are looking to make their supply chains more efficient through green transportation & logistics, design & manufacturing, and sourcing & procurement - or are looking to outsource these processes as a viable alternative to in-house operations. In addition, it is the only event to offer specific case studies focused on the issues that affect the relationship between manufacturers & retailers and the partners they work with. This means the additional benefit of meeting senior executives from the leading supply chain partner companies and finding out what they're doing in this competitive space.

PLUS...

All the conference coffee and networking breaks will take place in the exhibition area to ensure the maximum thoroughfare of visitor traffic throughout the exhibition.

Only at the Sustainable Supply Chain Summit will you get unrivalled opportunities to meet high-calibre potential buyers, launch and demonstrate new products, build brand awareness and network with existing clients.

How we market this event and attract our Visitors

Advertising

We will promote this event (and our sponsors & exhibitors) in all the major industry publications.

If you sponsor (and sign up in time!) you can expect to see your company logo and a description of what you do spread right across the industry press online and offline.

Distribution will include:

- Direct marketing and media distribution - over 80,000 brochures distributed.
- E-mail shots to our database of 70,000 executives plus e-mail shots to subscribers of major logistics publications
- Access and exposure to more than 250,000 website visitors per month.

Partnerships with industry associations and media partners

Once again we will be partnering with key organizations and media to ensure their members attend our event and meet our exhibitors. This year we will also host their members-only meetings so you will have the chance to network and exchange business cards with the key players in the industry.

We anticipate working with associations such as APICS, NITL, CSCMP, ATL, the US EPA (we are an official affiliate), ASTL, NAPM, ISM, IPSERA, PMAC, NASPO, NASIRE, NAEP, NEMA, NAM, ASQ, AMT, APICS, WERC, TIA, WFLD, ACC, IWLA, and MACOC among many others.

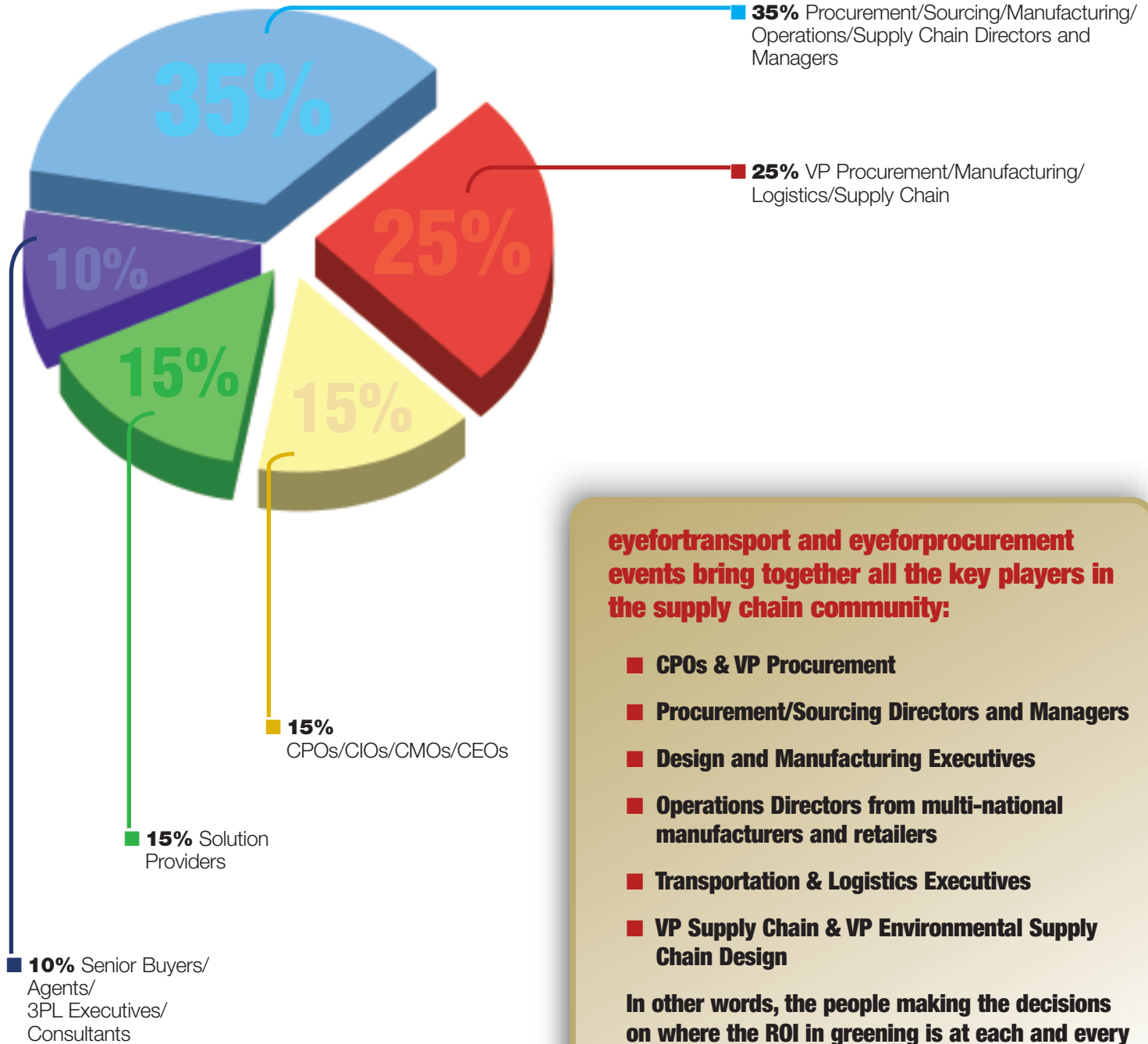


www.eft.com/SustainableSC

Secure your booth today! Contact Toby James Spencer on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email tspencer@eyefortransport.com



Who attends eyefortransport and eyeforprocurement events?



www.eft.com/SustainableSC

Secure your booth today! Contact Toby James Spencer on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email tspencer@eyefortransport.com



Previous Attendees

7-Eleven	Manager of Business Development - logistics	GE Energy	EHS Pole Leader, Global Logistics
AC Transit	Director of Alternative Fuels Policy & Marketing	General Electric	Ecomagination Product Manager
ACCO Brands	Sr. Industrial Designer	General Electric	Strategic Carrier Sourcing Manager
Acco Brands	Product Sourcing Specialist	General-Mills	VP Sustainable Development
ACCO Brands	Sr. Industrial Designer	Georgia Pacific	Transportation Manager
Acuity Brands Lighting	Director of Indirect Sourcing	Global Logistics & Supply Chain Strategies	Senior Editor
AHF	Director Product Dev.	GM	Director Chemical Risk Management
AHF	Manager - Quality	Goldman Sachs & Co.	Alternative Energy Manager
AHF	President	Grant Thornton	Director of Facilities & Procurement
AMB Property Group	SVP	Hemlock Printers	General Manager
AMR Research	Research Director	Hewlett-Packard	Procurement Manager
AMR Research	Vice President of Green Research	Hewlett-Packard	Senior Director MDI Solutions
Applera Corporation	Senior Manager, Corporate Procurement	IBM	Corporate Environmental Affairs
Ariba	Manager, Corporate Events	IBM	Director Corporate Environmental Strategies
Arizona Dept. of Administration	State Procurement Administrator	Image & likeness publishings	Operations Manager
BEI Global	President	Infor	Senior Product Manager
Blue Source LLC	President & CEO	Institute of Information Technology	VP Sales
Boeing	BCA Global Partners	Intel	Director of Marketing for Corporate Affairs Group
Booz Allen & Hamilton	Principal	Interface	VP Supply Chain
Booz Allen Hamilton	Principle	International Council on Clean Transportation	Senior Scientist
C.R. England	Senior Executive	Intuit	Sr. Strategic Sourcing Manager
CB Richard Ellis	EVP Global Supply Chain Group	J.B. Hunt Transport	Logistics Engineer
Chiquita	CPO	JPMorgan Chase	VP
Coca-Cola	West Region Logistics Director	Kenya Sugar Board	Purchasing Officer
Coca-Cola	Transportation Manager	Kimball International	Director of Global Supply Chain Management
Corporate United	VP Strategic Sourcing	Logistics Management Magazine	Executive Editor
Dean Foods	Strategic Sourcing Manager	Logitech	Senior Manager of Supply Chain Optimization
Dell	Manager of Logistics & Transportation Strategy	Logitech	NPI Manager
Deloitte	Director	Mach1 Air Services	CEO
Department of Marine Transportation	Director of Logistics & Intermodal	Mach1 Air Services	VP National Accounts
Emisstar LLC	Principal	Mach1 Air Services	Regional Sales Manager
Environmental Protection Agency	Manager	Maersk Logistics	Senior Director
EPA Office of Transportation & Air Quality	Manager of SmartWay Program	Maersk Logistics	Senior Business Analyst
EPA Office of Transportation & Air Quality	Chief Shipper Co-ordinator	Masco Corporation	Sr. Supply Chain Consultant
ESAB Holdings	Global Purchasing Manager	M-C Industries	Director of Purchasing
Exel	Director	McCain Foods	Director of Warehousing
Exelon	Chief Supply Officer	Midwest Express Group	Assistant Manager
Expeditors	Regional Manager	MIT Center for Transportation & Logistics	Research Associate
Fiji Water	Senior VP Sustainability	Montage Laguna Beach	Director of Purchasing
Fiji Water	VP Supply Chain	Motorola	Sr. Director, Transportation, Distribution & Logistics
Fleet Maintenance & Fuel Advantage Magazines	Editor	Motorola	Integrated supply Chain Director, Strategy & Operations
Former Kellwood/ Saks Fifth Avenue	VP Logistics	NBC Olympics	Manager of Product Logistics
Fujitsu	Traffic & Warehouse Manager		

www.eft.com/SustainableSC

Secure your booth today! Contact Toby James Spencer on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email tspencer@eyefortransport.com



Previous Attendees

Nestlé Waters	Director of Supply Chain	The World Bank	Senior Contracts Officer
Nestlé Waters	National Fleet Director	Tim Reeve and Associates	Principal
Newark InOne	VP Supply Chain	Triangle Worldwide	COO
News Corporation	Senior Director Global Sourcing	U.S. Bank	Sourcing Analyst
Nike	Global Manager of Sustainable Logistics	Unilever	VP Logistics
Nike	Global Procurement Director	United States Postal Service	Manager, Professional, Printing & Creative Services CMC, Chairperson, USPS National Safety and Environmental
Office Depot	Environmental Strategy Advisor		Supply Manag
Office Depot	VP Global Procurement	United States Postal Service	Director of Energy Initiative
Oracle	Senior Director, Logistics Product Strategy	US Postal Service	Director
Pacific Gas and Electric Company	Category Lead	VIACK Corporation	Director of Business Development
Parsons Brinckerhoff	Director of Purchasing	Volvo Logistics North America	Logistics Environmental Sustainability Project Manager
PB	Commodity Manager	Walmart	
Port of Rotterdam	Regional Director	Warehouse Optimization	President
Pratt Industries	VP Purchasing & Logistics	World Trade Magazine	Editorial Director
Procter & Gamble	Logistics Manager	Xcel Energy	Director, Strategic Sourcing
Publix Supermarkets	Director of Facilities Purchasing	YRC Logistics	Senior Executive
Publix Supermarkets	Procurement Manager		
Publix Supermarkets	Director of Facilities Purchasing		
Publix Supermarkets	Procurement Manager		
R.C. Bigelow	VP Supply Chain		
RedPrairie	Director of Marketing		
Roadreader Inc.	President		
Rocky Mountain Institute	Consultant, Breakthrough Design Team		
Ryder System	Director		
Sharp Electronics	VP Logistics & Environmental Supply Chain Planning		
	VP Operations		
Shipper's Warehouse	Sr.Purchasing Agent, R&D		
Shire Pharmaceuticals	Sales Director		
Smith Electric Vehicles	National Accounts Manager		
Smith Electric Vehicles	Director, Strategic Sourcing - Consumer Businesses		
Sonoco Products Company	Fleet Equipment Manager		
	VP, SNA Business Development		
Staples	SVP Global Logistics and Int'l Supply Chain		
Staples	Manager Environmental Diversity		
Starbucks	VP of Supplier Management		
	CEO		
Steelcase	Director		
Sun Microsystems	President		
Supply Chain Executive Advisors LLC	VP Procurement		
Sustainable Procurement Strategies	SVP		
Tagos Green Services	Director of Supply Chain		
The Capital Group Companies	Director of Purchasing		
The Staubach Group			
The Walt Disney Co.			
The Will-Burt Company			



www.eft.com/SustainableSC

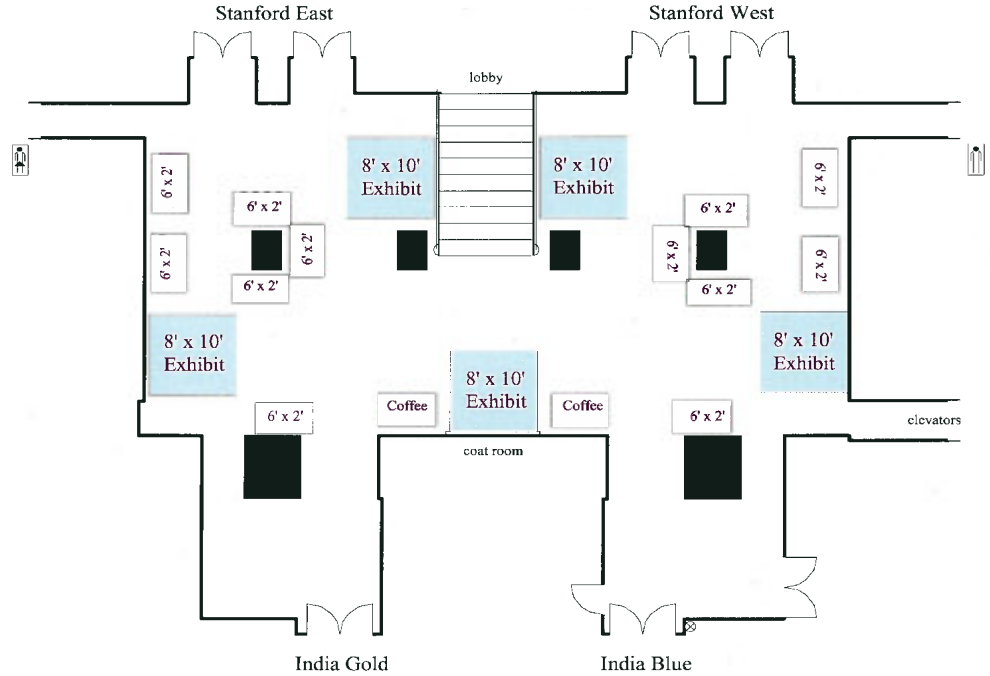
Secure your booth today! Contact **Toby James Spencer** on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email tspencer@eyefortransport.com



Exhibition Packages



Exhibition Area – Stanford Ballroom Foyer



All Exhibition Packages include:

- Up to 2 exhibition only passes
- Logo and listing on the Sustainable Supply Chain Summit website
- Logo and listing on one or more of the event specific websites
- Logo and 100 word company overview in official Show Guide
- Option to purchase additional passes for colleagues, guests and/or clients at 30% off the full ticket price. Excellent visibility to and opportunities to network with the attendees of all 3 of the co-located events

In addition to the exhibition packages below, we can also create bespoke tailored packages to meet your requirements.

To discuss this option please contact Toby James Spencer, Executive Sales Manager on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email

tspencer@eyefortransport.com

1 Platinum Exhibition package - \$5,695

- 8'x10' exhibition booth*
- 1 'all access' conference pass
- insert into the conference delegate packs

2 Gold Exhibition package - \$4,295

- 1 6' x 2' tabletop display
- 1 'all access' conference pass

*Double booths are available (8'x20') for an additional \$1600 on all packages

www.eft.com/SustainableSC

Secure your booth today! Contact Toby James Spencer on toll free (from USA only) 1 800 814 3459 ext 361 or +44 20 7375 7168 or email tspencer@eyefortransport.com



