

3PL & Supply Chain Summit: Atlanta

10-12th June, 2019 | The Westin Peachtree Plaza

Conference Agenda

Pre-conference Day - 10th June 2019

Workshops				
	Workshop 1	Workshop 2	Workshop 3	Workshop 4
3:00pm - 4:30pm	<p>Optimizing warehousing and transportation using advanced analytics</p> <p>Manjeet Singh <i>Research Director</i> DHL Supply Chain</p> <p>Jon Cox <i>Director Solutions Design</i> DHL Supply Chain</p>	<p>Urban fulfillment centers: A new approach for satisfying consumer demand for same-day delivery</p> <p>Curt Bimschleger <i>Managing Director</i> Deloitte Consulting, LLP</p> <p>Andrew Chung <i>President & CEO</i> Innovo Property Group</p> <p>Todd Greener <i>SVP,</i> Global Supply Chain Foot Locker Inc.</p> <p>Daphne Carmeli <i>CEO and Founder</i> Deliv</p>	<p>It's not them, it's you: Keeping your employees connected, engaged and productive</p> <p>Candice Gouge <i>Director of Talent Engagement</i> Pegasus Logistics</p>	<p>Where's my stuff? Building a blockchain use case for the real world</p> <p>Jon McCutcheon <i>Principal, Supply Chain Practitioner</i> Supply Chain Technologies</p> <p>Joe Hudicka <i>Managing Director, US, Canada & UK</i> Neurored</p> <p>Lora Martinez <i>President</i> The Clarity Team</p>
4:30pm - 5:00pm	<p>Coffee Break Sponsored by TechMahindra</p>			
KEYNOTES				
5:00pm - 5:30pm	<p>Logistics-on-Demand and the rise of intelligent freight planning</p> <p>Kate Kaufman <i>Director of Account Management Operations</i> Uber Freight</p>		<p>Yone Dewberry <i>CSCO</i> Land O'Lakes</p>	
5:30pm - 6:00pm	<p>6 Keys to transforming your supply chain to create a sustainable competitive advantage</p> <p>Abir G. Thakurta <i>VP Supply Chain</i> Havertys</p>			
6:00pm - 6:30pm	<p>Bringing true visibility to the global supply chain</p> <p>Romaine Seguin <i>President of Global Freight Forwarding</i> UPS</p>			
6:30pm - 7:30pm	<p>Welcoming drinks in the exhibition</p>			
7:30pm - 9:30pm	<p>Off-Site Welcoming drinks reception at the Hard Rock Cafe (Sponsored by Wells Fargo and Transfix)</p>			

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Tuesday June 11th - Day One


KEYNOTES



7:00am - 7:45am	Registration and Breakfast - <i>Sponsored by SMC³</i>	
7:45am - 7:50am	Welcome Address by eft	
7:50am - 8:00am	Opening remark by Conference Chair, Jonathon McCutcheon Jonathon McCutcheon <i>Principal, Supply Chain Practitioner</i> Supply Chain Technologies	
8:00am - 8:30am	Opacity to clarity: Driving security across your value chain Edna Conway <i>Chief Security Officer, Value Chain</i> Cisco	
8:30am - 9:00am	Prospering in the age of Amazon – transform your organization for supply chain 4.0 Don Brett <i>VP of eCommerce</i> Kimball	
9:00am - 9:45am	Thriving in the age of eCommerce Adrian Kumar <i>VP Solutions Design North America</i> DHL Supply Chain Karen Leavitt <i>CMO</i> Locus Robotics	Todd Soller <i>Head of Global Logistics</i> Patagonia Sergio Villalobos <i>Global Logistics Strategy</i> Nike
9:45am - 10:35am	Coffee Break Sponsored by HubTran	

	TECH	ECOMMERCE	LOGISTICS STRATEGY	SUPPLY CHAIN
	<p>Chair: Susan Beardslee <i>Principal Analyst</i> ABI Research</p>	<p>Chair: Cordelia Blake <i>CEO</i> Scanner Society</p>	<p>Chair: Nicholas Stylianou, <i>Project Director</i> eft</p>	<p>Chair: Jamie Harding <i>Project Director</i> eft</p>
10:35am - 11:05am	<p>Gartner's Magic Quadrant and what it means for the industry</p> <p>Courtney Rogerson <i>Principal Research Analyst</i> Gartner</p>	<p>Case Study: Walmart's On-Time, In-Full (OTIF)</p> <p>Francisco Quesada <i>Principal Product Manager IT</i> <i>International Supply Chain</i> Walmart Labs</p> <p>Michael Allen <i>Supply Chain Director</i> Walmart International</p>	<p>From a sideshow to the main event: Leverage your niche for transformative growth</p> <p>Tom Schmitt <i>Chairman and CEO</i> Forward Air Corporation</p>	<p>A journey from darkness to a digitally transparent supply chain</p> <p>John Brine <i>Director of Network Optimization & Digitization</i> Sleep Number</p> <p>Deepak Ghodke <i>Vice President</i> Bristlecone</p> <p>Vasudev Nayak <i>Product Manager</i> Bristlecone</p>
11:05am - 11:35am	<p>The domino effect of drayage -- leveraging technology to bring efficiency to our nation's busiest ports</p> <p>Lidia Yan <i>CEO</i> NEXT Trucking</p>	<p>Supply Chain is Dead... It's time for a Demand Chain</p> <p>Brian Bourke <i>VP Marketing</i> SEKO Logistics</p>	<p>The state of the supply chain & logistics industry – insights from bloomberg</p> <p>Lee Klaskow <i>Sector Head & Senior Analyst – Freight Transportation and Logistics</i> Bloomberg Intelligence</p>	<p>Optimize your global network and transform your supply chain</p> <p>John Buchanan <i>Senior Manager, International Network Design</i> Walmart International</p>

	TECH	ECOMMERCE	LOGISTICS STRATEGY	SUPPLY CHAIN
11:35am - 12:35pm	<p>Utilizing Digital Freight Matching (DFM) to drive performance</p> <p>Moderator: Michel Kroul <i>President</i> KTI</p> <p>Lidia Yan <i>CEO</i> NEXT Trucking</p> <p>Billy Banning <i>President and CEO</i> Trinity Logistics</p> <p>Abtin Hamidi <i>Consultant:</i> Archer <i>CEO</i> Torch</p> <p>Eric McGee <i>EVP of Highway Services</i> J.B. Hunt Transport, Inc.</p>	<p>eCommerce and the Changing Freight Landscape</p> <p>Tom Sanderson <i>Executive Chairman</i> Transplace</p> <p>Bob Farrell <i>Executive Chairman</i> Globaltranz</p> <p>Berkley Stafford <i>VP of Sales</i> Transportation Impact</p>	<p>M&A as both a "Growth" and "Exit" strategy</p> <p>Stephen Fraser <i>Managing Director</i> Barrington Capital Partners LLC</p> <p>Rob Levin <i>Founder & CEO</i> Republic Partners</p> <p>Frank Mountcastle <i>Managing Director</i> Harris Williams</p> <p>Brian Green <i>Managing Director</i> Stifel</p> <p>Hugh Rabb <i>Managing Director</i> Co-Head Jefferies</p> <p>Chris Wofford <i>Managing Director</i> Wells Fargo</p>	<p>Become truly customer-centric</p> <p>Scott Chilson <i>VP Global Customer Experience</i> Johnson & Johnson</p> <p>Shae Gentry <i>Head of Operations and Supply Chain</i> Ergomotion</p> <p>Stacie Vroman <i>Business Product Owner</i> Blujay Solutions</p> <p>Rachel Premack <i>Transportation Report</i> Business Insider</p>
12:35pm - 1:50pm	<p>Lunch - Sponsored by Blujay Solutions + Expo Breakout Sessions</p> 			
1:50pm - 2:10pm	<p>Enhanced supply chain visibility with IoT</p> <p>Stefan Reidy <i>CEO & Founder</i> Arviem</p>	<p>Redefining the consumer experience through a direct-to-consumer supply chain</p> <p>Darcy Cozzetto <i>COO</i> The Bouqs Company</p>	<p>Innovation and the new 3PL/Shipper digital dynamic</p> <p><small>*this session will last 50 minutes</small></p> <p>Jon Golob <i>Chief Marketing Officer</i> Winmore</p> <p>Pat McGauley <i>VP of Innovation (retired)</i> ex AB/InBev</p>	<p>The cost of re-delivery: Increasing first attempt delivery rates</p> <p>Shaun Siler <i>VP North America, Sales</i> Locus.sh</p>

	TECH	ECOMMERCE	LOGISTICS STRATEGY	SUPPLY CHAIN
2:10pm - 2:40pm	<p>Warehouse Tasking – Implementing a successful POC</p> <p>Juli Cahill <i>Director of IT Engagement</i> D.B. Schenker</p> <p>Prabodh Joshi, <i>Senior Product Director, Product Management Group</i> JDA Software</p>	<p>Top-line growth, from the bottom up: Uncovering revenue potential from your supply chain</p> <p>Mike Honious <i>COO Americas</i> GEODIS</p> <p>David Burton <i>EVP Operations & Retail</i> Nutrisystem</p>	<p>Kurt Ames <i>Director Of Pricing</i> GlobalTranz</p> <p>Caitlin Meaden <i>Director of Sales and Marketing</i> Genpro Inc.</p>	<p>The new retail: The “3 headed monster, and why you need all 3 heads & the role of freight & logistics has!”</p> <p>Ray Doustdar <i>CEO & Founder</i> BUICED Liquid Vitamins</p>
2:40pm - 3:10pm	<p>Inbound freight visibility and carrier performance management; options to deliver value to your organization</p> <p>Greg Toornman <i>Vice President, Global Materials, Logistics, and Demand Planning</i> AGCO</p>	<p>How collaborative robots can empower employees and drive efficiency</p> <p>Joanne Hoberg <i>VP Solutions and Engineering</i> NFI</p> <p>Jerome Dubois <i>Co-founder & Co-CEO</i> 6 River Systems</p>	<p>How to get best-in-class parcel shipping Rates</p> <p>Mike Erickson <i>CEO</i> AFMS</p>	<p>Next-gen science for supply chain optimization</p> <p>Yaneer Bar-Yam <i>Founding President</i> New England Complex Systems Institute</p>

	TECH	ECOMMERCE	LOGISTICS STRATEGY	SUPPLY CHAIN
3:10pm - 3:55pm	<p>Data drives the future of supply chain visibility</p> <p>Moderator: Eric Johnson <i>Senior Editor</i> JOC</p> <p>Angelo Ventrone <i>VP Logistics</i> Uline</p> <p>Andy Moses <i>SVP Global Products</i> Penske</p> <p>Brian Stuelpner <i>VP Strategy, Planning & Architecture</i> Schneider</p> <p>Andrew McElroy <i>CEO/Co-Founder</i> Transfix</p>	<p>Achieve peak performance during peak season</p> <p>Moderator: Cordelia Blake <i>CEO</i> Scanner Society</p> <p>Bhanu Sistla, <i>Principal Product Manager - Digital Supply Chain Transformation and Customer Experience</i> T-Mobile</p> <p>Dallas Clarksean <i>COO</i> Fun.com</p> <p>Don Brett <i>VP of eCommerce</i> Kimball</p>	<p>Tackling the labor shortage in transportation logistics</p> <p>Rocky Romanella <i>Sr Partner, Speaker & Author</i> 3Sixty Management Services</p> <p>Eric Fuller <i>President & CEO</i> US Express</p> <p>James Osborn <i>Manager of Logistics & Process Improvement</i> Hanover Foods</p> <p>Matt O'Mara <i>CEO</i> Whimsy Trucking</p> <p>David Broome <i>President & CEO</i> Transforce</p>	<p>Practical solutions to address the talent shortages in supply chain</p> <p>Tim Engstrom <i>Head of Supply Chain & Logistics</i> LA-CO Industries Inc.</p> <p>Sheila M. Sitzer <i>Director of Human Resources, International Business & Global Supply Chain</i> Panera Bread</p> <p>Bill Goodgion <i>President</i> Ascent Global Logistics</p> <p>Art Recesso <i>Chief Innovation Officer, Board of Regents</i> University System of Georgia eCampus</p>
3:55pm - 4:45pm	<p>Coffee Break Sponsored by G2 Capital</p>			
4:45pm - 5:15pm	<p>Henkel's Industry 4.0 vision</p> <p>Bryan Gardner <i>Director Supply Chain Steering</i> Henkel</p>	<p>How can you use AI to optimize your supply chain and drive an exceptional customer experience?</p> <p>Sahil Gupta <i>CEO</i> Onera</p>	<p>Collaborating with customers to comply with retailer demands</p> <p>Judy McReynolds <i>CEO</i> ArcBest</p>	<p>Create a strategy for growth: Insights from a former Walmart director in the start-up world</p> <p>Vaneet Khurana <i>VP Operations & Supply Chain</i> Zeroodle</p>

	TECH	ECOMMERCE	LOGISTICS STRATEGY	SUPPLY CHAIN
5:15pm - 5:45pm	<p>Using full freight visibility to improve customer Service</p> <p>Shelli Austin <i>President</i> Intek Freight and Logistics Inc</p>	<p>Will automation overcome the challenge of labor shortage?</p> <p>Moderator: Rocky Romanella <i>Founder and CEO</i> 3SIXTY Management Services</p> <p>Jerome Dubois <i>Co-founder & Co-CEO</i> 6 River Systems</p> <p>Jeff Rogers <i>CEO</i> Universal Logistics</p>	<p>Customer-supplier integration: Solutions to maximize value</p> <p>Scott Roberts <i>VP, Logistics</i> CHEP North America</p>	<p>Organizational resiliency: "The only easy day was yesterday"</p> <p>Barry Morgeson <i>Director of Business Continuity</i> Southern Glazer's Wine and Spirits</p>
5:45pm - 6:30pm	<p>What's your digital ROI? Make sure your technology investment pays off</p> <p>Alex Otañez <i>COO</i> Shockoe</p> <p>Chris Ruble <i>COO</i> Forward Air Corporation</p> <p>Ken Nix <i>EVP & COO</i> Capital Transportation Solutions LLC a subsidiary of Odyssey Logistics</p>	<p>Kalyan Sakthivelayutham <i>VP, IT</i> DHL Supply Chain</p>	<p>The evolution of the 3PL – Shipper partnership</p> <p>Moderator: Hilary Garner <i>President</i> Garner Enterprises</p> <p>Curt Stoelting <i>CEO</i> Roadrunner</p> <p>Venkat Krishnan <i>Logistics Transformation Lead</i> General Motors</p> <p>Michael Malakhov <i>EVP Sales & Marketing</i> Acertus</p>	<p>Win more customers with your reverse logistics strategy</p> <p>Moderator: Tony Sciarrotta <i>Executive Director</i> Reverse Logistics Association</p> <p>Avon Ray <i>Vice President,</i> <i>Supply Chain</i> Everlane</p> <p>Michael Crandall <i>VP of Sales</i> Gebrüder Weiss</p> <p>Nick Pellegrino <i>SVP and General Manager of Fulfilment & Parcel Services</i> Pitney Bowes</p> <p>Erik LaValle <i>Digital Supply Chain & Customer Experience</i> <i>Technology Portfolio Leader</i> T-Mobile</p>
6:30pm - 7:30pm	<p>On-Site Networking Drinks Sponsored by DeliverOL</p>			
7:30pm - 10:00pm	<p>Off-Site party at the Sky Line Park (Invite Only) Sponsored by Uber Freight</p>			

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Wednesday June 12th - Day Two

KEYNOTES

7:00am - 8:15am	Registration and Breakfast - <i>Sponsored by SMC³</i>				
8:15am - 8:45am	<p>Discover how TireHub is helping Goodyear and Bridgestone say yes to every customer</p> <p>Peter Gibbons CEO TireHub</p>				
8:45am - 9:15am	<p>Supply Chain AI: Enabling a leap to radical efficiency</p> <p>Stephen Pratt CEO Noodle.Ai</p>				
9:15am - 9:45am	<p>Staying ahead of the pack: Innovating to thrive in the age of connected logistics</p> <p>Eric McGee <i>Executive Vice President of Highway Services</i> J.B. Hunt Transport, Inc.</p> <p>Dr. Terry Esper <i>Associate Professor of Logistics</i> The Ohio State University</p>				
9:45am - 10:30am	Coffee Break Sponsored by Tech Mahindra				
	TECH Chair: Susan Beardslee <i>Principal Analyst</i> ABI Research	ECOMMERCE Chair: Cordelia Blake <i>CEO</i> Scanner Society	LOGISTICS STRATEGY Chair: Nicholas Stylianou, <i>Project Director</i> eft	COLD CHAIN Chair: Jamie Harding <i>Project Director</i> eft	
10:30am - 11:00am	<p>Preparing for 5G: Unfounded capabilities for the logistics industry</p> <p>Greg Smith <i>Enterprise Consultant</i> TechMahindra</p> <p>Automation as superpower: Scale up without staffing up</p> <p><small>*This session starts at 10:45</small></p>	<p>Rise to the challenge of 2-day delivery</p> <p>Matt Snyder <i>President Operations - Fulfilment Services</i> Radial</p>	<p>Shipments of consequence in the White Glove B2B market place</p> <p>Hiram Hartnett <i>Executive VP of Sales</i> Pegasus Logistics</p>	<p>'Visionary to the point of lunacy': Overcoming the complexity of capturing data for food & beverage blockchains</p> <p>Guy Hopkins <i>Head of Product Development (OMS & MDS) & Enterprise Architecture</i> iTradeNetwork</p>	

	TECH	ECOMMERCE	LOGISTICS STRATEGY	COLD CHAIN
11:00am - 11:30am	<p>Moderator: Susan Beardslee <i>Principal Analyst</i> ABI</p> <p>Matt Bernstein <i>CEO</i> HubTran</p> <p>Jim Becker <i>CEO</i> Becker Logistics</p> <p>Michael Malakhov <i>EVP Sales & Marketing</i> Acertus</p>	<p>Delivery in the Age of Amazon</p> <p>Larry Klein <i>AVP, Transportation</i> Bringg</p>	<p>Create a sustainable supply chain</p> <p>Justine Russo <i>Director</i> <i>Sustainability & Business Int</i> Pitt Ohio</p>	<p>Can blockchain enhance food traceability in the cold chain?</p> <p>Kevin Otto <i>Senior Director</i> <i>Community Engagement</i> GS1 USA</p>
11:30am - 12:15pm	<p>Assessing the start up landscape in contemporary logistics</p> <p>Moderator: Hilary Garner <i>President</i> Garner Enterprises</p> <p>Fabrizio Anner <i>Senior Venture Development Manager</i> Panaplina Digital Hub</p> <p>Jai Ranganathan <i>Vice President of Product</i> KeepTruckin</p> <p>Mike Zayonc, <i>Founder, Plug and Play Supply Chain Plug and Play Tech Center</i></p> <p>Stefan Reidy <i>CEO</i> Arviem AG</p>	<p>Deliver excellence in the last mile</p> <p>Moderator: Rachel Premack <i>Transportation Report</i> Business Insider</p> <p>Steve Howard <i>President</i> Esquire Express</p> <p>Kelly Picard <i>CEO</i> Hackbarth Delivery Service</p> <p>Chuck Moyer <i>President</i> PACE Runners Inc</p> <p>David Lopez Sr <i>Supply Chain Manager</i> Google</p>	<p>Why the SME M&A market is gaining more momentum in investment</p> <p>Moderator: Nikhil Sathe <i>Managing Director</i> M&A Advisory Armstrong & Associates, Inc</p> <p>Ronald Lentz <i>Managing Director</i> G2 Capital Advisors</p> <p>Daniel Snow <i>Managing Partner</i> Traffix</p> <p>Thom Albrecht <i>Chief Commercial Officer, Chief Strategy Officer and EVP</i> Celadon Trucking</p>	<p>Practical steps for cold chain integrity</p> <p>Moderator: Lara Sowinski <i>Editorial Director</i> Food Logistics and Supply & Demand Chain Executive</p> <p>Brian Rooney <i>Director of Supply Chain & Operations</i> Fresh Avenue</p> <p>John Haggerty <i>VP Business Development</i> Burris Logistics</p> <p>Greg Hundt <i>SVP Supply Chain</i> The Honey Baked Ham Company</p>
12:15pm - 1:30pm	<p>Lunch - Sponsored by Blujay Solutions + Expo Breakout Sessions</p>			

	TECH	ECOMMERCE	LOGISTICS STRATEGY	COLD CHAIN
1:30pm - 2:00pm	<p>AI & The Contracted Model - Lessons from the Airline Industry</p> <p>Tim Evans <i>VP</i> loadsmart</p>	<p>Why the customer experience will define your success in eCommerce</p> <p>Jonathan McKay <i>Partner</i> Path</p>	<p>Using M&A as a competitive weapon in transportation & logistics?</p> <p>Heather C. Devine <i>Partner</i> Isaacs & Co., Barristers & Solicitors</p> <p>Robert Farrell <i>Executive Chairman</i> GlobalTranz</p>	<p>Connected wine cases guarantee wine quality</p> <p>Chris Pataky <i>Technology Specialist</i> De Maison Selections</p> <p>Eric Vogt <i>Founder</i> eProvenance</p>
2:00pm - 2:30pm	<p>Digital innovation in the modern warehouse</p> <p>Clint Reiser <i>Director, Supply Chain Research</i> ARC Advisory Group</p> <p>Tom Corbett <i>Product Manager</i> Pepperl+Fuchs</p> <p>Joe Couto <i>Chief Operating Officer, Logistics</i> Highjump</p>	<p>How shippers and 3PLs can collaborate better: A case study with Ember</p> <p>Brian Bourke <i>Vice President, Marketing</i> Seko Logistics</p> <p>Phil Poel <i>COO</i> Ember</p>	<p>Site Selection: How to find the sites and incentives that reduce costs and drive growth for your expanding or relocating business</p> <p>Eric Kleinsorge CEO Global Trade Magazine</p> <p>Nicole Whitehead <i>Director, Sales & Service Operations</i> Michigan Economic Development Corporation</p> <p>Bob Grigsby <i>Managing Partner</i> BSW Capital Group, LLC</p> <p>Ben Harris <i>Director Supply Chain Ecosystem</i> Metro Atlanta Chamber</p>	
2:30pm - 2:45pm	<p>Andy Williams <i>Vice President</i> SSI Schaefer Systems</p>			